Japan Pavilion Event Program

DAY 1   Tuesday, 7 November

*The program is subject to change without notice.

Time	Organization	Title and Speakers
10:00 - 10:15	**SCI-Japan**	**Opening by SCI-Japan** Tak Nagumo, Executive Managing Director, SCI-Japan
10:15 - 10:45	**Institute for Information Industry (Taiwan) and SCI-Japan**	**Signing of MoU between Institute for Information Industry and SCI-Japan** Cheng Hong Cho, Institute for Information Industry Tak Nagumo, Executive Managing Director, SCI-Japan
10:45 - 11:00	**JETRO Kyoto**	**Introduction of Startups from Keihanshin (Kyoto, Osaka, Kobe)** Hideki Sho, Chief Director, JETRO Kyoto Hisashi Tsukamoto, Representative Director & CEO, CONNEXX SYSTEMS Corporation Olivia Greiner, Business Manager, PEEL Lab
11:00 - 11:15	**Tokyo Metropolitan Government**	**TOKYO URBAN STRATEGY for creating a sustainable future** Masashige Fujita, Director for Smart City Strategy, Digital Services Promotion Division, Bureau of DigitalServices, Tokyo Metropolitan Government
11:15 - 11:30	**Consortium for Satellite Earth Observation Secretariat：JAXA (Japan Aerospace Exploration Agency)**	**Can Satellite Earth Observation contribute to Smart City?** Yusuke Muraki, Senior Engineer, JAXA
11:30 - 11:45	**NEC Corporation**	**A proposal of Purpose-driven city management** Mitsuyo Nishioka, Executive Professional, Smart City Business DIvision, NEC
11:45 - 12:00	**NEC Solution Innovators, Ltd.**	**A portal website that delivers necessary information to each resident** Haruka Kitazawa, Engineer, NEC Solution Innovators, Ltd.
12:00 - 13:00	**City of Tampere (Finland) and SCI-Japan**	**Joint Event with City of Tampere: Rethinking wellbeing** Anniina Autero, City of Tampere Kristian Valkama, Business Tampere Tak Nagumo, Executive Managing Director, SCI-Japan
13:15 - 13:30	**Israel Pavilion**	**Introducing Israel Delegation** Sergio Vinitsky, CEO, VISERCO Ltd.
13:30 - 13:45	**Kyoto Prefectural Government**	**Introduction of Keihanna Science City** Kyoto Prefectural Government
13:45 - 14:00	**H-UTokyo Lab.**	**Urban Well-being for Tokyo 2030 by Digital & Design Together** Atsushi Deguchi, Professor, The University of Tokyo

Time	Organization	Title and Speakers
14:00 - 14:15	**NEC Corporation**	**A proposal of Purpose-driven city management** Mitsuyo Nishioka, Executive Professional, Smart City Business DIvision, NEC
14:15 - 14:30	**Internet Initiative Japan Inc.**	**"DX edge" - distributed infrastructure for smart city** Murosaki Takashi, Manager, Service Development Section, Infrastructure Services, InfrastructureEngineering and Technology Department, Internet Initiative Japan Inc.
14:30 - 14:45	**NEC Corporation**	**Enabling Efficient City Operations** Koji Kikuchi, Senior Director, NEC Corporation
14:45 - 15:00	**ABeam Consulting Ltd.**	**Are your smart cities economically sustainable?** Satoshi Tachibana, Executive Officer, Principal, Digital X Innovation BU leader, ABeam Consulting Ltd.
15:00 - 15:15	**NEC Corporation**	**Evolving Smart Cities to support Urban Digital Twins and trusted data exchange using Data Spaces** Ernoe Kovacs, Senior Manager, NEC Laboratories Europe Martin Bauer, Principal Standardization Engineer, NEC Laboratories Europe
15:15 - 15:30	**Nago City**	**Toward the "Symphonic City" Nago** Taketoyo Toguchi, Mayor of Nago City
15:30 - 15:45	**NEC Corporation**	**A proposal of Purpose-driven city management** Mitsuyo Nishioka, Executive Professional, Smart City Business DIvision, NEC
15:45 - 16:00	**NEC Solution Innovators, Ltd.**	**Digital healthcare service using AI and biotechnology** Ayaka Mikuni, Public Relations, NEC Solution Innovators, Ltd.
16:00 - 16:30	**Tsukuba City**	**Tsukuba Super Science City Initiative** Tatsuo Igarashi, Mayor of Tsukuba City
16:30 - 17:00	**Smart City Association (Korea) and SCI-Japan**	**Korea-Japan Joint Event: South Korea's Smart City Revolution: From Vision to Reality** Ellie Lee, Global Project Team Manager, Smart City Association Tak Nagumo, Executive Managing Director, SCI-Japan
17:15 - 17:30	**Ministry of Land, Infrastructure, Transport and Tourism**	**Project PLATEAU: The initiative of Digital Twin in Japan** Yuya Uchiyama, Director for IT Strategy and Coordination, Information Policy Division, Policy Bureau, MLIT
17:30 - 19:00	**Japan Night: Networking "Japanese Sake" Reception** Co-organized by Consulate-General of Japan in Barcelona and SCI-Japan	

Japan Pavilion Event Program

DAY 2

Wednesday, 8 November

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Time	Organization	Title and Speakers
10:15 - 10:45	**Connected Places Catapult (UK) and SCI-Japan**	**Joint Event with Connected Places Catapult: Innovation Twins** Andrew Cockburn, Head of Global Business, Connected Places Catapult Tak Nagumo, Executive Managing Director, SCI-Japan
10:45 - 11:00	**Kakogawa City**	**Kakogawa City ~ Safety and Security Initiatives ~** Isao Tada, Digital Society Service Planning Dept Expert, TIS Inc. / Advisor for Smart City Promotion and Support, Kakogawa City
11:00 - 11:15	**Tokyo Metropolitan Government**	**Be Smart Tokyo -Making Tokyo "smarter" and more enjoyable with startups-** Rina Miyata, Staff of Government & Public Services, Deloitte Touche Tohmatsu LLC Midori Mizote, Project Manager of CIC Institute, CIC Toranomon LLC Kai Fujii, CBO of Liquitous Inc.
11:15 - 11:30	**Info Lounge Corporation**	**Conducting citizen-participatory urban design workshops using an experiential tool.** Iwao Kobayashi, Vice President, Info Lounge Corporation
11:30 - 11:45	**NEC Corporation**	**FIWARE Ecosystem to take your business to the next level** Shuhei Sasano, General Community Manager, iHub Base, NEC Cristina Brandtstetter, Chief Marketing Officer, FIWARE Foundation
11:45 - 12:00	**Cabinet Office, Government of Japan**	**Super City Initiative** Takashi Tanno, Chief, Office for Promotion of Regional Revitalization, Cabinet Office, Government of Japan
12:00 - 12:15	**JETRO Kyoto**	**Introduction of Startups from Keihanshin (Kyoto, Osaka, Kobe)** Hideki Sho, Chief Director, JETRO Kyoto Anna Shimafuji, CEO/Founder, NeuralPort Inc. Hisashi Tsukamoto, Representative Director & CEO, CONNEXX SYSTEMS Corporation
12:15 - 12:30	**Consortium for Satellite Earth Observation Secretariat: JAXA (Japan Aerospace Exploration Agency)**	**Can Satellite Earth Observation contribute to Smart City?** Yusuke Muraki, Senior Engineer, JAXA
12:30 - 12:45	**Internet Initiative Japan Inc.**	**"DX edge" - distributed infrastructure for smart city** Murosaki Takashi, Manager, Service Development Section, Infrastructure Services, Infrastructure Engineering and Technology Department, Internet Initiative Japan Inc.
12:45 - 13:00	**Yokohama City**	**Aiming for Sustainable Development and a Decarbonized Society through City-to-City Cooperation** Takehiro Kuribayashi, Chief Representative, The City of Yokohama Europe Representative Office
13:00 - 13:15	**NEC Corporation**	**A proposal of Purpose-driven city management** Mitsuyo Nishioka, Executive Professional, Smart City Business DIvision, NEC

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13:15 - 13:30	**H-UTokyo Lab.**	**Urban Well-being by Design & Happiness** Takashi Michikata, Associate Professor, The University of Tokyo Anna Yokokubo, Assitant Professor, The University of Tokyo Rin Sakamoto, PhD Student, The University of Tokyo
13:30 - 13:45	**ABeam Consulting Ltd.**	**Are your smart cities economically sustainable?** Satoshi Tachibana, Executive Officer, Principal, Digital X Innovation BU leader, ABeam Consulting Ltd.
13:45 - 14:00	**Mebuku Ground Inc.**	**Mebuku ID, World's first Self-Sovereign Identity by Dynamic Opt-in** Osamu Yachida, Executive Adviser, Mebuku Ground Inc.
14:00 - 14:30	**Sakai Town**	**Smart city initiatives in Sakai Town** Masahiro Hashimoto, Mayor of Sakai Town
14:30 - 14:45	**NEC Corporation**	**Smart City Use Cases in Europe** Jose Luis Maté, General Manager, Public Services, NEC Europe Ltd.
14:45 - 15:00	**Nago City**	**Toward the "Symphonic City" Nago** Taketoyo Toguchi, Mayor of Nago City
15:00 - 15:15	**Eukarya Inc.**	**A symbiotic future created by Re:Earth, a No-code web GIS platform** Michi Okada, Board Member/Designer, Eukarya Inc. Haruka Yasuda, Project Manager, Eukarya Inc.
15:15 - 15:30	**Hamamatsu City**	**Signing Ceremony for Hamamatsu City to join the FIWARE Foundation** Tomoko Mizutani, Director General, Smart City Promotion Department, Hamamatsu City Cristina Brandtstetter, Chief Marketing Officer, FIWARE Foundation
15:30 - 15:45	**NEC Corporation**	**A proposal of Purpose-driven city management** Mitsuyo Nishioka, Executive Professional, Smart City Business DIvision, NEC
15:45 - 16:15	**FIWARE Foundation (Germany) and SCI-Japan**	**Joint Event with FIWARE Foundation** Stefano De Panfilis, COO, FIWARE Foundation Tak Nagumo, Executive Managing Director, SCI-Japan
16:15 - 16:30	**NEC Corporation**	**Context management, Digital Twins and Data Spaces build on Europeasn Standards** Mads Petersson, Product Innovation Manager, KMD
17:00 - 17:30	**ProPadel Japan Inc.**	**Padel-Social and Community Sport for Citizen's Well-Being** Salva Segura, Chief Growth Officer, Padel Galis Koji Nakatsuka, President, FIP-Asia Pacific Committee and Japan Padel Association Leandro Martínez-Zurita, Director, ProPadel Japan Inc. Toshio Matsushima, President & CEO, ProPadel Japan Inc.
17:30 - 19:00	**Padel Night: Japan-Spain Friendship "Sake & Cava" reception (invitation only)** Co-organized by ProPadel Japan and SCI-Japan	

Japan Pavilion Event Program

DAY 3

Thursday, 9 November

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Time	Organization	Title and Speakers
10:00 - 10:45	**SCI-Japan**	**Liveable Well-Being City Indicator (LWCI): A New Smart City Approach from Japan** Tak Nagumo, Executive Managing Director, SCI-Japan
10:45 - 11:00	**Info Lounge Corporation**	**Conducting citizen-participatory urban design workshops using an experiential tool** Iwao Kobayashi, Vice President, Info Lounge Corporation
11:00 - 11:15	**Tokyo Metropolitan Government**	**Overview of Tokyo Waterworks** Tsutomu Shioda, Head of Kanamachi Purification Office, Bureau of Waterworks, Tokyo Mertopolitan Government **Technologies of the Sewerage System in Tokyo** Hideyuki Watanabe, Director of Seibu 1st Sewerage Office, Bureau of Sewerage, Tokyo Metropolitan Government
11:15 - 11:30	**Cabinet Office, Government of Japan**	**Super City Initiative** Takashi Tanno, Chief, Office for Promotion of Regional Revitalization, Cabinet Office, Government of Japan
11:45 - 12:00	**Mebuku Ground Inc.**	**Mebuku ID, World's first Self-Sovereign Identity by Dynamic Opt-in** Osamu Yachida, Executive Adviser, Mebuku Ground Inc.
12:15 - 12:45	**Royal Melbourne Institute of Technology (Australia/Barcelona) and SCI-Japan**	**Signing of MoU between Royal Melbourne Institute of Technology and SCI-Japan** Marta Fernandez, Executive Director, RMIT Europe Tak Nagumo, Executive Managing Director, SCI-Japan
13:00 - 13:45	**SCI-Japan**	**Game engine as a dynamical spatial description system - introduction of "Common Ground"** Keisuke Toyoda, Project Professor, The Institute of Industrial Science, The University of Tokyo / Executive Advisor, SCI-Japan
13:45 - 14:00	**Eukarya Inc.**	**A symbiotic future created by Re:Earth, a No-code web GIS platform** Michi Okada, Board Member/Designer, Eukarya Inc. Haruka Yasuda, Project Manager, Eukarya Inc.
14:00 - 14:15	**JETRO Kyoto**	**Introduction of Startups from Keihanshin (Kyoto, Osaka, Kobe)** Hideki Sho, Chief Director, JETRO Kyoto Anna Shimafuji, CEO/Founder, NeuralPort Inc. Olivia Greiner, Business Manager, PEEL Lab
14:30 - 14:45	**Kakogawa City**	**Kakogawa City 〜 Safety and Security Initiatives 〜** Isao Tada, Digital Society Service Planning Dept Expert, TIS Inc. / Advisor for Smart City Promotion and Support, Kakogawa City

Time	Organization	Title and Speakers
15:00 - 15:15	**Hamamatsu City**	**Sustainable Urban Development Rooted in Well-Being** **~The Challenges of Hamamatsu – a Miniature Japan ~** Tomoko Mizutani, Director General, Smart City Promotion Department, Hamamatsu City
15:15 - 15:30	**Ministry of Land, Infrastructure, Transport and Tourism**	**Project PLATEAU: The initiative of Digital Twin in Japan** Yuya Uchiyama, Director for IT Strategy and Coordination, Information Policy Division, Policy Bureau, MLIT
15:30 - 16:00	**Taipei Computer Association (Taiwan) and SCI-Japan**	**Signing of MoU between Taipei Computer Association and SCI-Japan** Cynthia Chen, Deputy Secretary-General, Taipei Computer Association Tak Nagumo, Executive Managing Director, SCI-Japan
16:45 - 17:00	**SCI-Japan**	**Closing by SCI-Japan** Noriyuki Yanagawa, Representative Director, SCI-Japan Tak Nagumo, Executive Managing Director, SCI-Japan