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Smart City Institute Japan

Announcement

Japan Pavilion: Introducing "human-centric" smart city cases and innovative technologies under the country's vision "Digital Garden City Nation"

@ Smart City Expo World Congress 2023

Smart City Institute Japan (SCI-Japan) will organize the "Japan Pavilion" at the Smart City Expo World Congress 2023 in Barcelona, which will be on a larger scale than last year. The combination of the Japan Pavilion and the Tokyo Metropolitan Government's stand will be one of the largest group exhibit areas (408 square meters).

Under the theme of "Improving Citizen's Well-Being toward Digital Garden City Nation", the Japan Pavilion will have 25 exhibitors including "Super Cities" (Osaka and Tsukuba), NEC, JETRO Kyoto (showcasing "KEIHANSHIN" start-ups), Kyoto Prefecture, City of Nago, City of Yokohama, Town of Sakai, Mebuku Ground, Project PLATEAU (the initiative of digital twin), H-UTokyo Lab., Abeam Consulting, IIJ and JAXA. Moreover, SCI-Japan will bring over 100 Japanese delegates, including not only exhibitors but also participants in its study tour program at the SCEWC.

Well-Being City Theater

The Japan Pavilion has set up an open theater called the "Well-Being City Theater". Throughout the event, the theater will host a series of joint sessions with SCI-Japan's partner countries and organizations from across the world.

SCI-Japan will also unveil the latest developments in the LWCI (Liveable Well-Being City Indicators) in this theater. Under Prime Minister Kishida's signature policy called "a new form of capitalism", a vision for Digital Garden City Nation outlines a roadmap to achieve rural-urban digital integration and transformation, which aims to solve crucial issues such as rural depopulation and disasters caused by climate change. The goals of the vision are to make living and working anywhere in the country more comfortable, convenient, and sustainable and to improve citizens' well-being. SCI-Japan supports this initiative through the LWCI, which is endorsed by the Japanese government and is one of the KPIs for the Digital Garden City Nation Initiative.

Key Message: "City-to-City collaboration" for well-being and sustainable society

In the G7 Sustainable Urban Development Ministers' Communiqué – Achieving Sustainable Urban Development Together, it is confirmed that the G7 countries will work to realize smart cities globally, including in emerging and developing economies, by sharing strategies and best practices. In line with this initiative, SCI-Japan will move forward with "City-to-City collaboration" through the use of LWCI. This will be the key message of the Japan Pavilion and the Well-Being City Theater.

Networking Cocktails "Japan Night" and "Padel Night"

SCI-Japan will host a Japanese Sake networking reception, the "Japan Night," on November 7th from 17:30 to 19:00, co-organized by the Consulate-General of Japan in Barcelona. SCI-Japan will also host a Japan-Spain Friendship "Sake & Cava" reception, the "Padel Night," on November 8th from 17:30 to 19:00, featuring "Padel" as social and community sport for regional well-being and city-to-city interexchange.

For details about the Japan Pavilion, please visit:
https://www.sci-japan.or.jp/vc-files/pdf/SCEWC2023_Japan_Pavilion_Guidebook.pdf

For details about the program of the Well-Being City Theater, please visit:
https://www.sci-japan.or.jp/vc-files/pdf/SCEWC2023_Japan_Pavilion_Program.pdf

Please visit SCI-Japan's website:
https://www.sci-japan.or.jp/english/index.html
Smart City Institute Japan (SCI-Japan) is a private sector-led non-profit organization that was founded in October 2019 by Mitsubishi UFJ Research & Consulting, a think tank and a consulting firm, and NIKKEI, Asia's leading economic media group. SCI-Japan is leading knowledge and public-private-academic partnership platform to promote the implementation and advancement of smart cities in Japan and the world with around 700 members and global partners.

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